



# 由INFOWARS敗訴 說到為什麼虛假資訊氾濫

余創豪

NATION

## What's next for Alex Jones? More defamation trials, more damages and, possibly, criminal charges



Mike Snider

USA TODAY

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### Alex Jones is ordered to pay over \$49 million

A Texas jury on Friday ordered Infowars' Alex Jones to pay \$49.3 million in total damages to the parents of a first-grader killed in the 2012 Sandy Hook Elementary School massacre, which the conspiracy theorist falsely called a hoax orchestrated by the government in order to tighten U.S. gun laws. (Aug. 5) AP

## 亞歷克斯·瓊斯敗訴

- 德克薩斯州陪審團裁定 INFOWARS 創始人兼主持人亞歷克斯·瓊斯（ALEX JONES）必須向 2012 年康涅狄格州桑迪胡克（SANDY HOOKS）小學槍擊案中一名死者的父母支付超過四千萬美元的賠償金。

# 亞歷克斯瓊斯的陰謀論

- 2012 年，桑迪胡克小學發生大規模槍擊事件，造成 26 人死亡。瓊斯一再聲稱槍擊事件完全是假的，是為了推動更嚴格的槍支管制政策而上演的。
- 911 恐怖襲擊是布殊政府所為。
- 1969 年登月是一場騙局。
- 美國政府擁有天氣武器，例如製造洪水。
- 美國政府使用化學物質令人變成同性戀。
- 前聯邦調查局局長羅伯特·穆勒是一個惡魔，也是一個戀童癖者。
- 希拉里·克林頓在比薩店經營一個兒童色情圈。

# INFOWARS



- 亞歷克斯瓊斯和他的前妻於 1999 年創立了 **INFOWARS**。起初，它是一家郵購公司，出售宣揚陰謀論的錄影帶。
- 後來他們利用互聯網接觸到更多的觀眾。2016 年 11 月，**INFOWARS** 網站的訪客量約為 1000 萬人次，其影響力超過了《經濟學人》和《新聞周刊》等主流新聞媒體。



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## Infowars Life - Super Male Vitality (2 oz) – Natural Stamina, Endurance & Strength Booster – Vegan, Non-GMO & Gluten Free Liquid Drops

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★★★★☆ 190 ratings | 16 answered questions

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<b>Brand</b>	Infowars Life
<b>Product Benefits</b>	Nutritional Support
<b>Item Form</b>	Liquid
<b>Flavor</b>	Herbal

- 瓊斯在他的節目和網站上銷售營養補充劑、牙膏、防彈背心、健腦丸。
- 從 2015 年 9 月到 2018 年底，INFOWARS 商店的銷售額為 1.65 億美元。

**BEFORE**



**45 DAYS  
LATER**





## National Survey Results

**Q1** Do you believe global warming is a hoax, or not?

*Do* ..... 37%  
*Do not* ..... 51%  
*Not sure* ..... 12%

**Q2** Do you believe Osama bin Laden is still alive, or not?

*Do* ..... 6%  
*Do not* ..... 83%  
*Not sure* ..... 11%

**Q3** Do you believe a UFO crashed at Roswell, New Mexico, in 1947, and the US government covered it up, or not?

*Do* ..... 21%  
*Do not* ..... 47%  
*Not sure* ..... 32%

**Q7** Do you believe the moon landing was faked, or not?

*Do* ..... 7%  
*Do not* ..... 84%  
*Not sure* ..... 9%

**Q8** Do you believe President Barack Obama is the anti-Christ, or not?

*Do* ..... 13%  
*Do not* ..... 73%  
*Not sure* ..... 13%

**Q9** Do you believe the Bush administration intentionally misled the public about the possibility of weapons of mass destruction in Iraq to promote the Iraq War, or not?

*Do* ..... 44%  
*Do not* ..... 45%

**Q4** Do you believe that a secretive power elite with a globalist agenda is conspiring to eventually rule the world through an authoritarian world government, or New World Order, or not?

*Do* ..... 28%  
*Do not* ..... 46%  
*Not sure* ..... 25%

**Q5** Do you believe Saddam Hussein was involved in the September 11th, 2001, attacks on America, or not?

*Do* ..... 28%  
*Do not* ..... 51%  
*Not sure* ..... 22%

**Q6** Do you believe there is a link between childhood vaccines and autism, or not?

*Do* ..... 20%  
*Do not* ..... 46%  
*Not sure* ..... 34%

**Q10** Do you believe aliens exist, or not?

*Do* ..... 29%  
*Do not* ..... 47%  
*Not sure* ..... 24%

**Q11** Do you believe the CIA was instrumental in distributing crack cocaine into America's inner cities in the 1980s, or not?

*Do* ..... 14%  
*Do not* ..... 55%  
*Not sure* ..... 30%

**Q12** Do you believe the government adds fluoride to our water supply, not for dental health reasons, but for other, more sinister reasons, or not?

*Do* ..... 9%  
*Do not* ..... 74%  
*Not sure* ..... 17%

**March 27-30, 2013**  
Survey of 1,247 registered voters

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# QNON



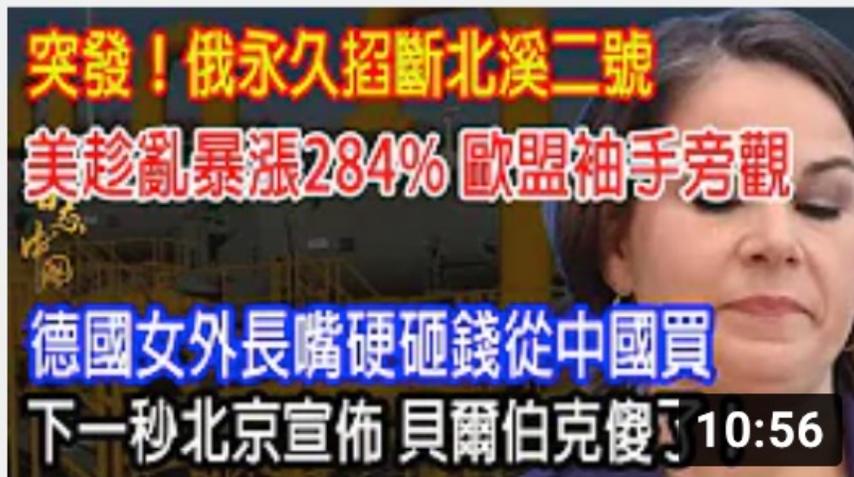
- 2021 年 5 月，公共宗教研究所的一項民意調查發現，15% 到 20% 的美國人相信極右翼 QANON 陰謀論運動的核心思想。

## 由外國而來的虛假資訊

The logo for Mandiant, featuring the word "MANDIANT" in white, uppercase letters, with a red "M" at the beginning. The logo is set against a black background and is tilted slightly upwards to the right.

MANDIANT

- 8月5日，資訊安全公司麥迪安公佈了最新的調查報告，該報告指出：至少有七十二個來自外國的假新聞網站，用11種語言散播具有誤導性的資訊，這些文章的內容多數是批判美國和其他西方國家。



突發！俄永久掐斷北溪二號，  
美趁亂暴漲284% 歐盟袖手...



最新消息！“不和美國無賴浪  
費時間”歐盟8國暴怒怒斥拜...



4日最新，拜登终于开口！我  
从未支持佩洛西访台！只要...



特大噩耗曝光！拜登承认！  
2000万美国人危在旦夕！这...

# Have beliefs in conspiracy theories increased over time?

Joseph Uscinski  , Adam Enders , Casey Klofstad , Michelle Seelig , Hugo Drochon , Kamal Premaratne ,  
Manohar Murthi 

Published: July 20, 2022 • <https://doi.org/10.1371/journal.pone.0270429>

Article	Authors	Metrics	Comments	Media Coverage
☰				

## Abstract

Introduction

Ethics

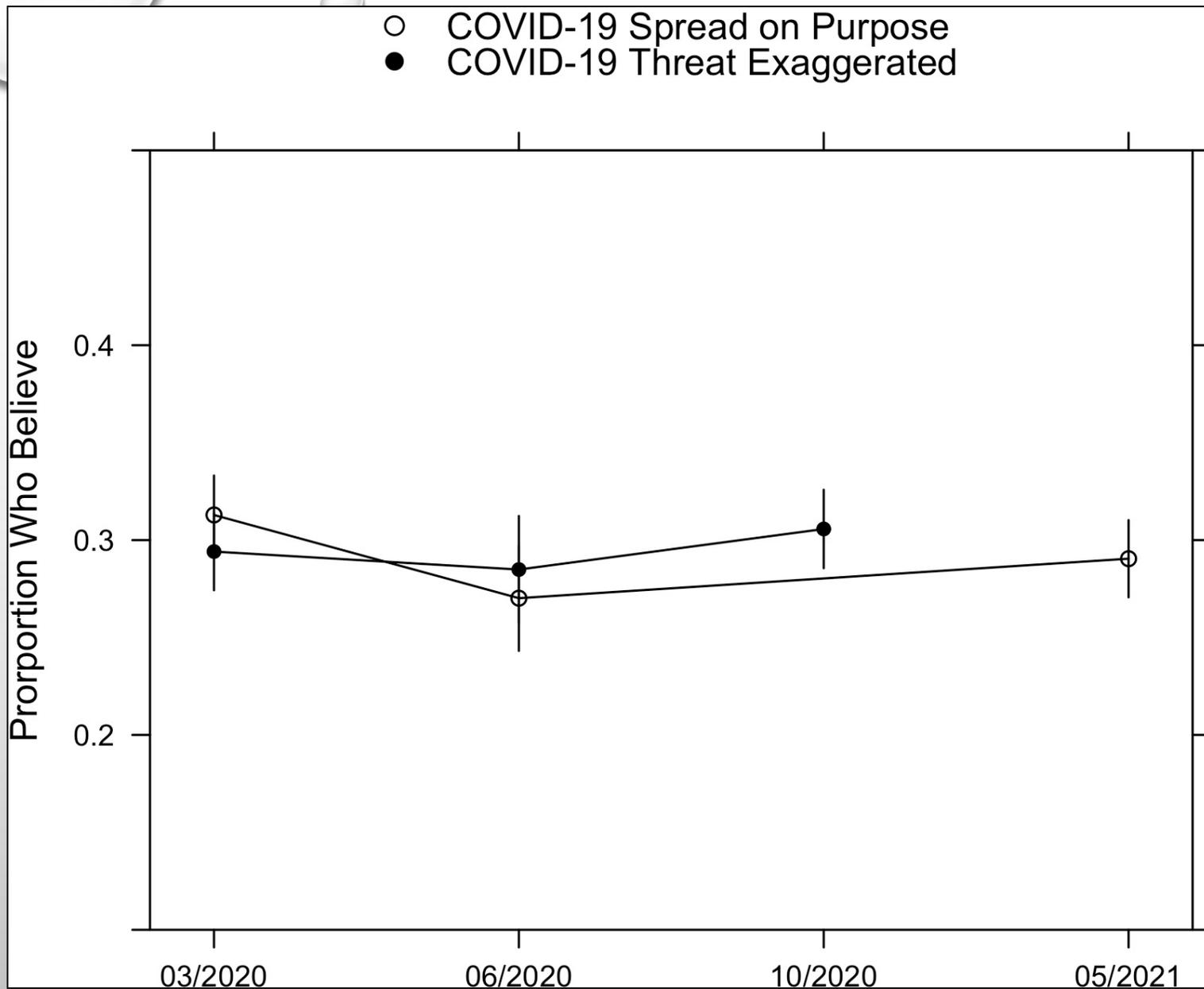
Study 1: Beliefs in specific conspiracy theories

Study 2: Conspiracy theory beliefs across cultures

Study 3: Beliefs about which groups are conspiring

## Abstract

The public is convinced that beliefs in conspiracy theories are increasing, and many scholars, journalists, and policymakers agree. Given the associations between conspiracy theories and many non-normative tendencies, lawmakers have called for policies to address these increases. However, little evidence has been provided to demonstrate that beliefs in conspiracy theories have, in fact, increased over time. We address this evidentiary gap. Study 1 investigates change in the proportion of Americans believing 46 conspiracy theories; our observations in some instances span half a century. Study 2 examines change in the proportion of individuals across six European countries believing six conspiracy theories. Study 3 traces beliefs about which groups are conspiring against “us,” while Study 4 tracks generalized conspiracy thinking in the U.S. from 2012 to 2021. In no instance do we observe systematic evidence for an increase in conspiracism, however operationalized. We discuss the theoretical and policy implications of our findings.



- 關於新冠肺炎的虛假信息，有些來自美國境外，有些源自本土。

# 關於新冠肺炎的虛假信息

Question wording	Percent, June 2020	Percent May 2021	Diff.	p-value for difference
<b><u>Conspiracy theories</u></b>				
1. The coronavirus is being used to force a dangerous and unnecessary vaccine on Americans.	25	24	-1	0.541
2. Bill Gates is behind the coronavirus pandemic.	13	10	-3	0.012
3. The coronavirus is being used to install tracking devices inside our bodies.	18	12	-6	<0.001
<b><u>Misinformation</u></b>				
1. The number of deaths related to the coronavirus has been exaggerated.	29	36	+7	<0.001
2. Hydroxychloroquine can prevent or cure COVID-19.	18	18	0	>0.999
3. 5G cell phone technology is responsible for the spread of the coronavirus.	11	7	-4	<0.001
4. Putting disinfectant into your body can prevent or cure COVID-19.	12	6	-6	<0.001

Note: *P*-value corresponds to two-tailed difference in proportions test. All polls are of U.S. adults. Proportions correspond to those saying they “agree” or “strongly agree” with each sentiment. June 2020 and May 2021 polls were both online, opt-in.

<https://doi.org/10.1371/journal.pone.0270429.t001>

# 關於QNON

Question wording	Time 1	Time 2	Diff.	<i>p</i> -value for difference
	<u>Percentage 1</u>	<u>Percentage 2</u>		
1. Are you a believer in QANON? (Yes/No)	5 (08/2019)	6 (05/2021)	+1	0.205
2. There is a “deep state” embedded in the government that operates in secret and without oversight.	43 (03/2020)	44 (05/2021)	+1	0.521
3. Elites, from government and Hollywood, are engaged in a massive child sex trafficking racket.	35 (10/2020)	34 (05/2021)	-1	0.504
4. Jeffrey Epstein, the billionaire accused of running an elite sex trafficking ring, was murdered to cover-up the activities of his criminal network.	50 (03/2020)	48 (05/2021)	-2	0.203
	<u>Average 1</u>	<u>Average 2</u>		
5. QAnon movement (feeling thermometer, 0–100)	21 (07/2019)	16 (05/2021)	-5	<0.001

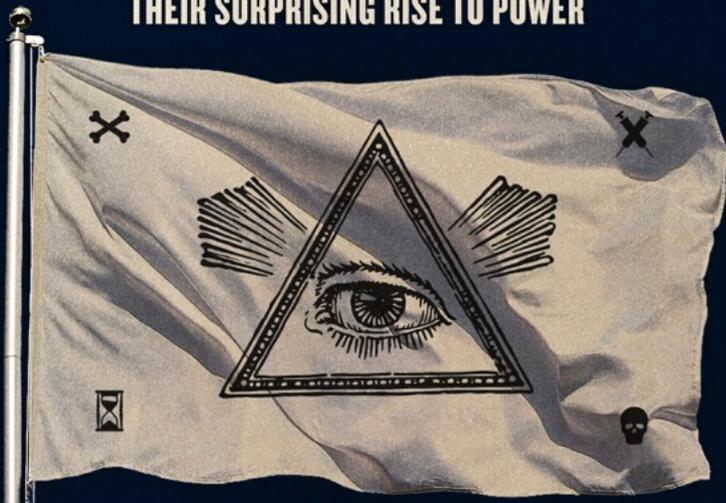
**Note:** *P*-value corresponds to two-tailed difference in proportions test. All polls are of U.S. adults. Proportions correspond to those saying they “agree” or “strongly agree” with each sentiment. All polls were both online, opt-in.

<https://doi.org/10.1371/journal.pone.0270429.t002>

"A frequently jaw-dropping, yet deeply sensitive and curious, journey through some of the most pervasive conspiracy theories in America today." —HUFFPOST

# REPUBLIC OF LIES

AMERICAN CONSPIRACY THEORISTS AND  
THEIR SURPRISING RISE TO POWER



ANNA MERLAN

## 謊言共和國

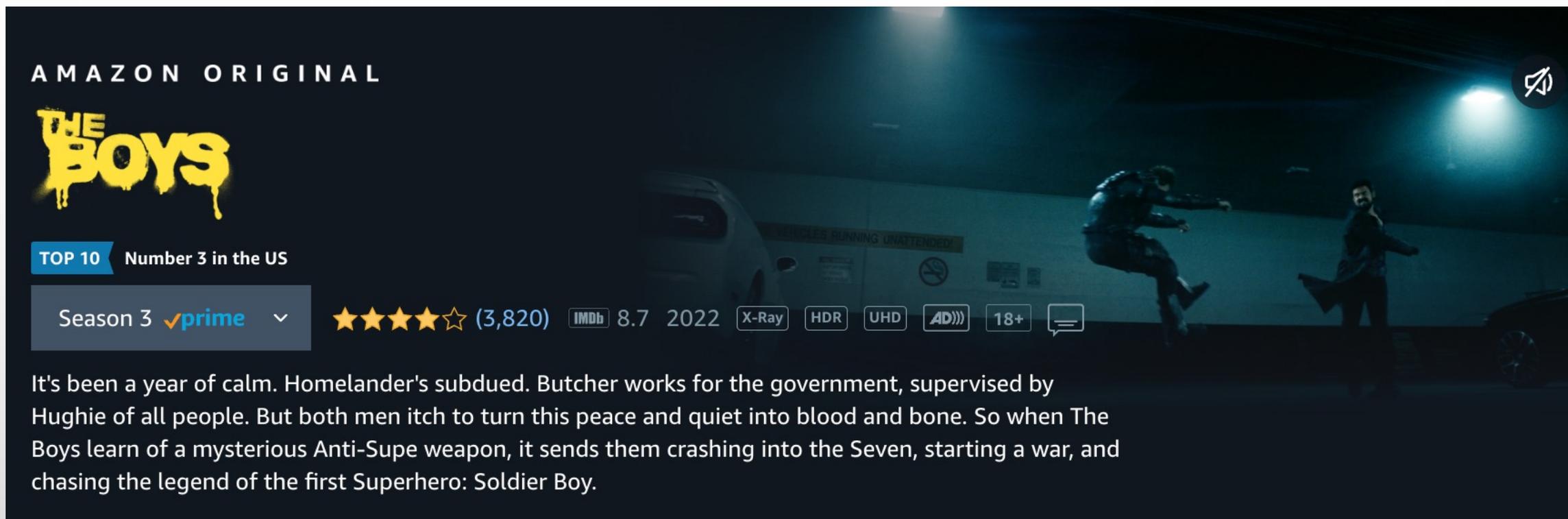
- 陰謀論從一開始就與美國歷史密不可分。傑西·沃克 (JESSE WALKER) 在他的著作《偏執狂的美國》中寫道，開國元勳指責英國密謀反對他們，試圖將美洲大陸殖民地逼入成為奴隸的境地。

# 謊言共和國



- 當我們面臨快速的社會變遷時，適應新環境和探索的過程難免令人無所適從，過去許多習以為常的生活方式都需要翻天覆地的改變，於是乎陰謀論便會應運而生，例如佩戴口罩令人不便和注射疫苗令人不安，說新冠疫情被誇大，是政府為了控制人民，變成為了堂而皇之的藉口。
- 1980年，公民自由律師弗蘭克·唐納 (FRANK DONNER) 寫道，陰謀論顯示出美國人的不安全感，我們掙扎和徘徊於自己想要成為什麼人和實際上是什麼人之間。
- 急病亂投醫！

# 反英雄、反政府、反傳統電影



AMAZON ORIGINAL

## THE BOYS

TOP 10 Number 3 in the US

Season 3  

★★★★☆ (3,820) IMDb 8.7 2022 X-Ray HDR UHD AD 18+ 

It's been a year of calm. Homelander's subdued. Butcher works for the government, supervised by Hughie of all people. But both men itch to turn this peace and quiet into blood and bone. So when The Boys learn of a mysterious Anti-Supe weapon, it sends them crashing into the Seven, starting a war, and chasing the legend of the first Superhero: Soldier Boy.

- 電影講述在列根主政時代，中央情報局通過販賣毒品支援危地馬拉反共遊擊隊，毒品是賣給美國黑人。

AMAZON ORIGINAL

# THE TERMINAL LIST

TOP 10 Number 2 in the US

Season 1 ★★★★★ (9,087) IMDb 8.1 2022 X-Ray HDR UHD AD 18+

Navy SEAL Commander James Reece turns to vengeance as he investigates the mysterious forces behind the murder of his entire platoon. Free from the military's command structure, Reece applies the lessons he's learned from nearly two decades of warfare to hunt down the people responsible.

**prime** Season 1 included with Prime

- 美國國防部用海豹敢死隊來作為活人實驗，一組海豹敢死隊全數生了腦腫瘤，在敘利亞執勤時幾乎全軍覆沒，只有主角僥倖生還。回國之後，主角將所有牽涉這陰謀的人逐一殺掉，包括了他的上司和國防部長。

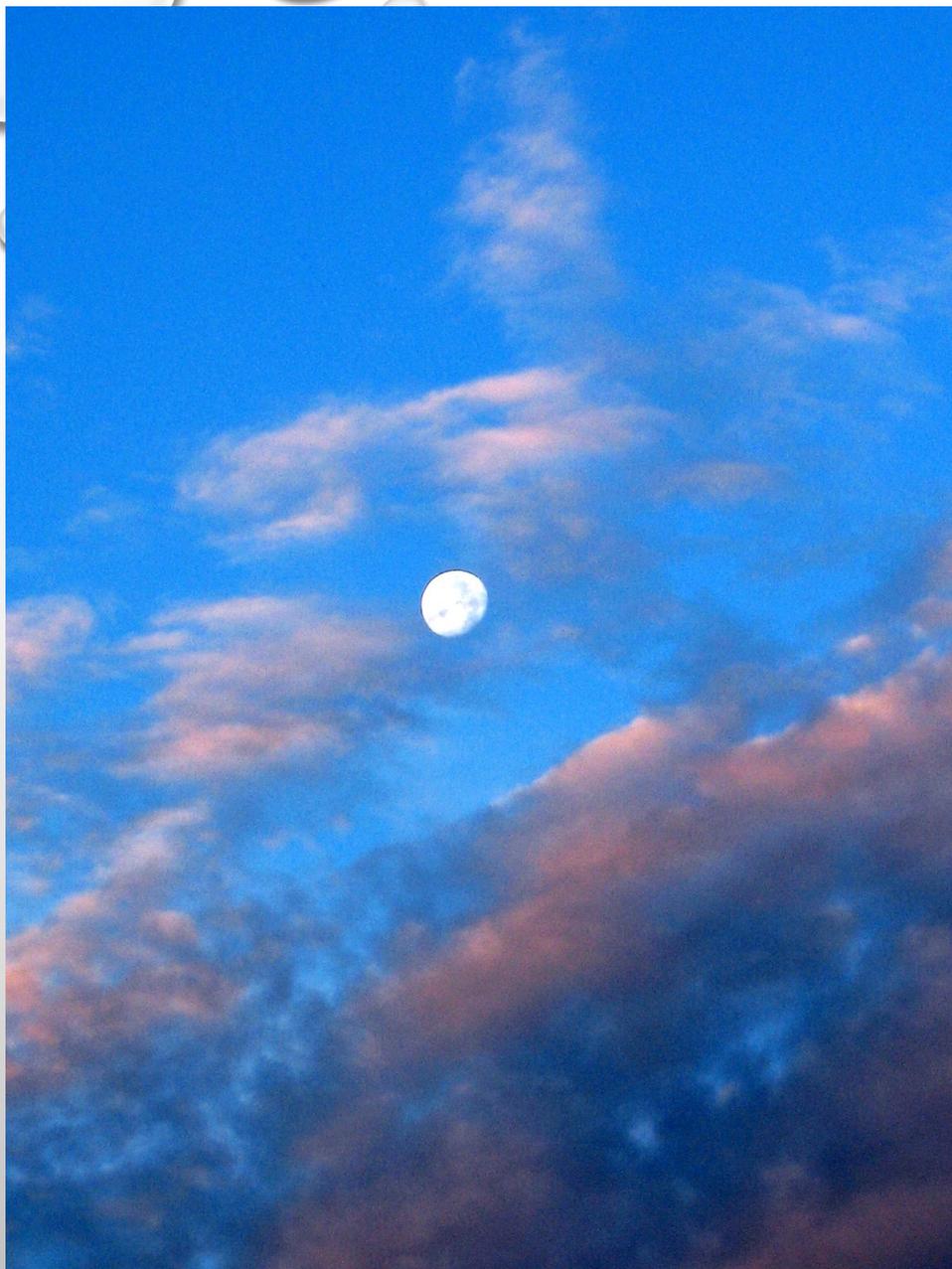
# A SURVIVAL GUIDE TO THE MISINFORMATION AGE



scientific habits of mind  
DAVID J. HELFAND

## 今天很容易獲取大量資訊

- 過去，信息量有限，獲取信息很困難。赫爾凡德是一位天文學家。1973年，《天體物理學》期刊全年有 10,700 頁，每年訂閱費用為 651 美元。
- 今天，您可以免費在 **GOOGLE** 上搜索任何內容！每個人都可以不費吹灰之力就獲得大量信息，成為“即時專家”，但很多資訊並不可靠。



## 破舊立新

- 赫爾凡德試圖向一名學生解釋月亮的週期，他說我們可以在白天觀察到月亮，但那學生堅持只可能在晚上看見月亮。作者邀請哪學生和他一起在白天觀月，那學生拒絕。
- 要接受嶄新和正確的觀念，便需要放棄或者至少質疑原有的。

# 自由社會的代價

- 這是自由社會必須付出的代價，只要容許言論自由，便會出現多樣化，甚至兩極化的意見。
- 儘管有些人濫用自由去散播陰謀論和虛假資訊，但你也有自由和權利去反對他們，例如跟他們辯論，或者好像桑迪胡克槍擊案受害者的家長般採取法律行動。
- 在沒有自由的專制社會，你只能眼巴巴地任由謊言鋪天蓋地散播開來。
- 耶穌說：「真理必使人得自由！」但自由亦可以引導人邁向真理。